SERIAL NUMBER	FILING DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.
09/349,650	07/08/99	340	2736	DYN-P-99-001

APPLICANT

NICHOLAS W. NYHAN, NEW YORK, NY; RONIT AVIV, HOLMDEL, NJ.

CONTINUING DOMESTIC DATA********
VERIFIED

371 (NAT'L STAGE) DATA********
VERIFIED

FOREIGN APPLICATIONS********
VERIFIED

IF REQUIRED, FOREIGN FILING LICENSE GRANTED 08/05/99 ** SMALL ENTITY **

Foreign Priority claimed / 35 USC 119 (a-d) conditions met	STATE OR COUNTRY	SHEETS DRAWING	TOTAL CLAIMS	INDEPENDENT CLAIMS
☐yes ☐no / ☐yes ☐no ☐Met after Allowance Verified and Acknowledged _____ Examiner's Initials _____ Initials	NY	2	20	3

ADDRESS

PATENTS & TMS
1914 NORTH MILWAUKEE AVENUE
CHICAGO IL 60647

TITLE

"SYSTEM AND METHOD FOR EVALUATING AND/OR MONITORING EFFECTIVENESS OF ON-LINE ADVERTISING"

FILING FEE RECEIVED	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT NO. _____ for the following:	
$380		☐ All Fees ☐ 1.16 Fees (Filing) ☐ 1.17 Fees (Processing Ext. of time) ☐ 1.18 Fees (Issue) ☐ Other _____ ☐ Credit

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Bib Data Sheet

CONFIRMATION NO. 6878

SERIAL NUMBER	FILING DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.
09/349,650	07/08/1999 RULE	705	3622	DYN-P-99-001

APPLICANTS

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** CONTINUING DATA **********

** FOREIGN APPLICATIONS **********

IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** SMALL ENTITY **
** 08/05/1999

Foreign Priority claimed ☐ yes ☑ no 35 USC 119 (a-d) conditions met ☐ yes ☑ no ☐ Met after Allowance Verified and Acknowledged Examiner's Signature Initials	STATE OR COUNTRY NY	SHEETS DRAWING 3	TOTAL CLAIMS 44	INDEPENDENT CLAIMS 5	

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TITLE
"SYSTEM AND METHOD FOR EVALUATING AND/OR MONITORING EFFECTIVENESS OF ON-LINE ADVERTISING"

FILING FEE RECEIVED	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	☐ All Fees ☐ 1.16 Fees (Filing) ☐ 1.17 Fees (Processing Ext. of time)

721		☐ 1.18 Fees (Issue) ☐ Other _____ ☐ Credit